

FIG.1

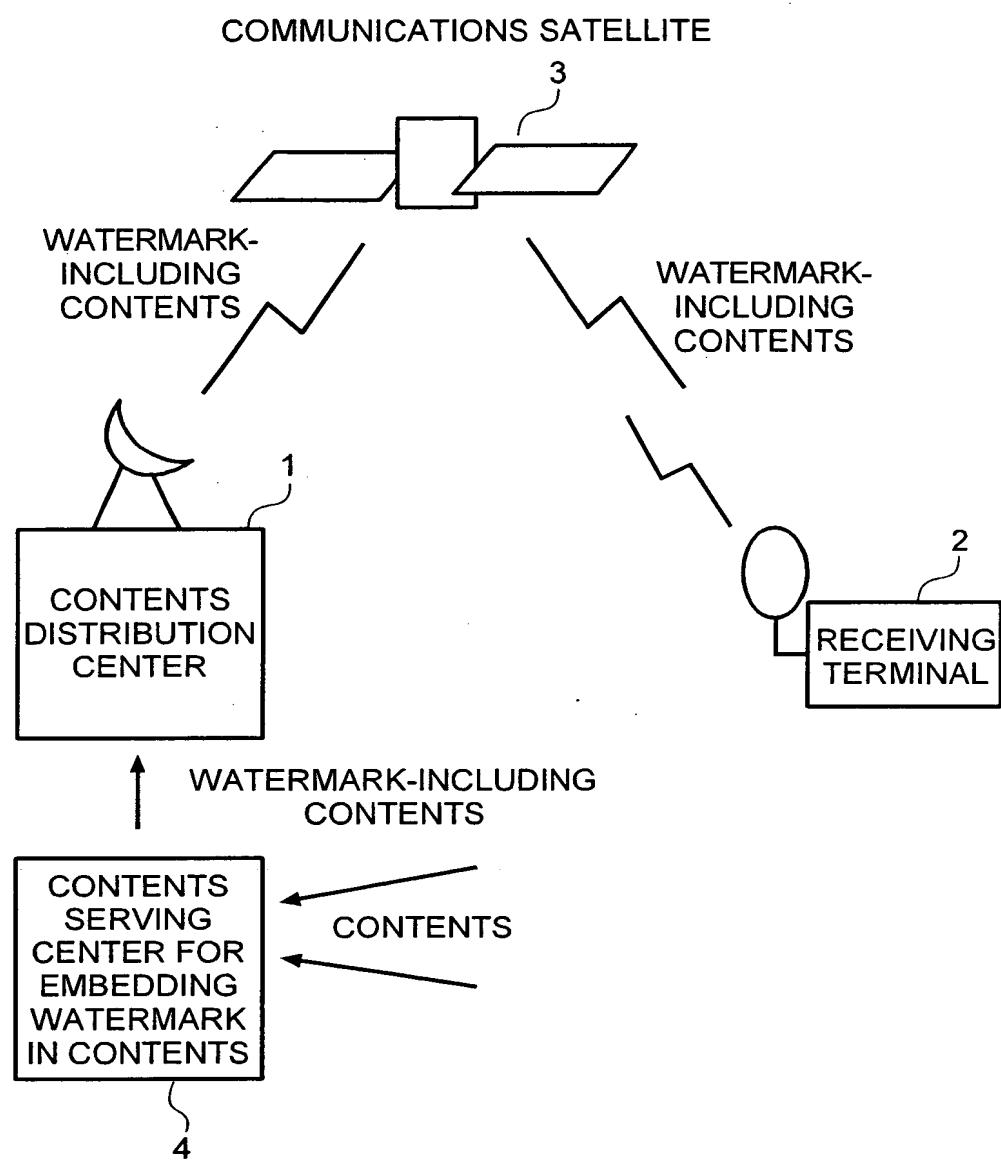


FIG.2

CONTENTS SERVING CENTER FOR
EMBEDDING WATERMARK IN CONTENTS 4

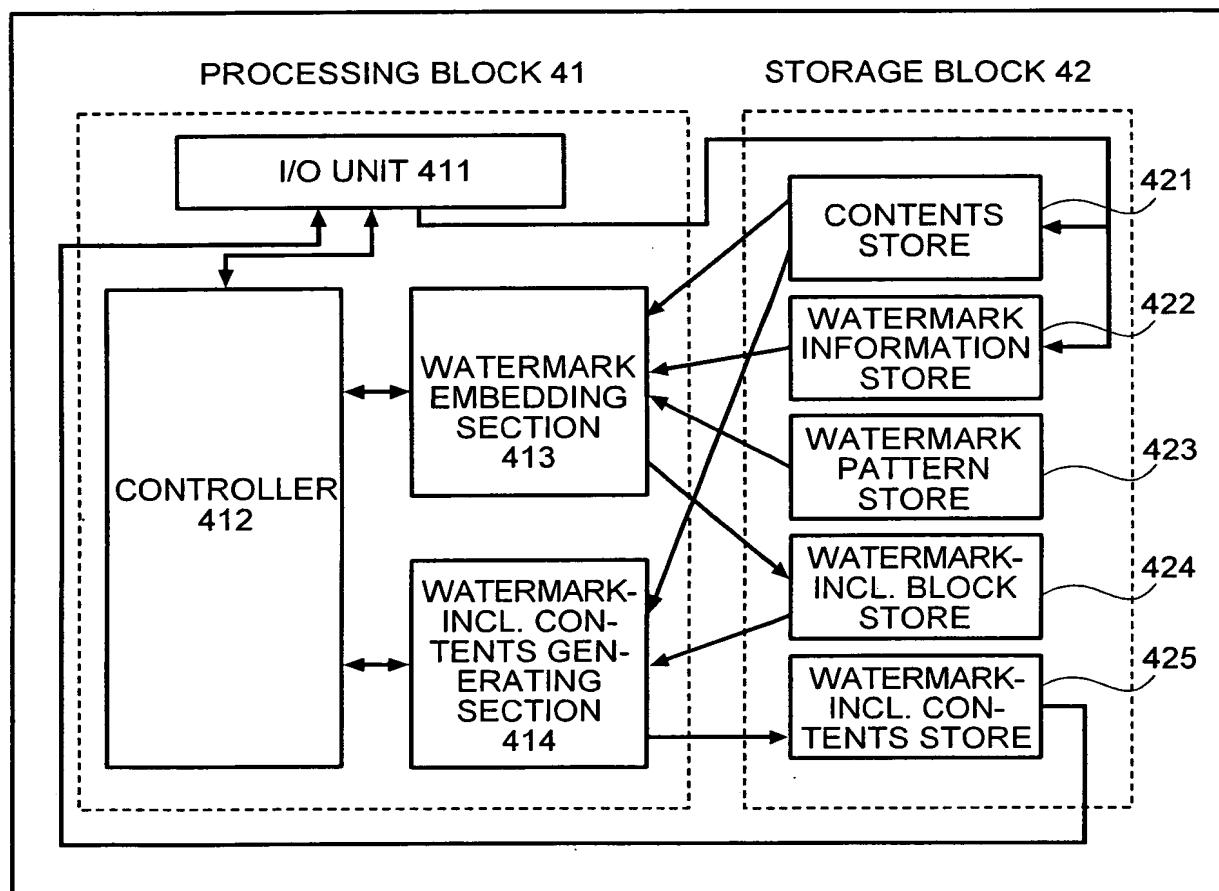


FIG.3

CONTENTS SERVING CENTER FOR
EMBEDDING WATERMARK IN CONTENTS 4

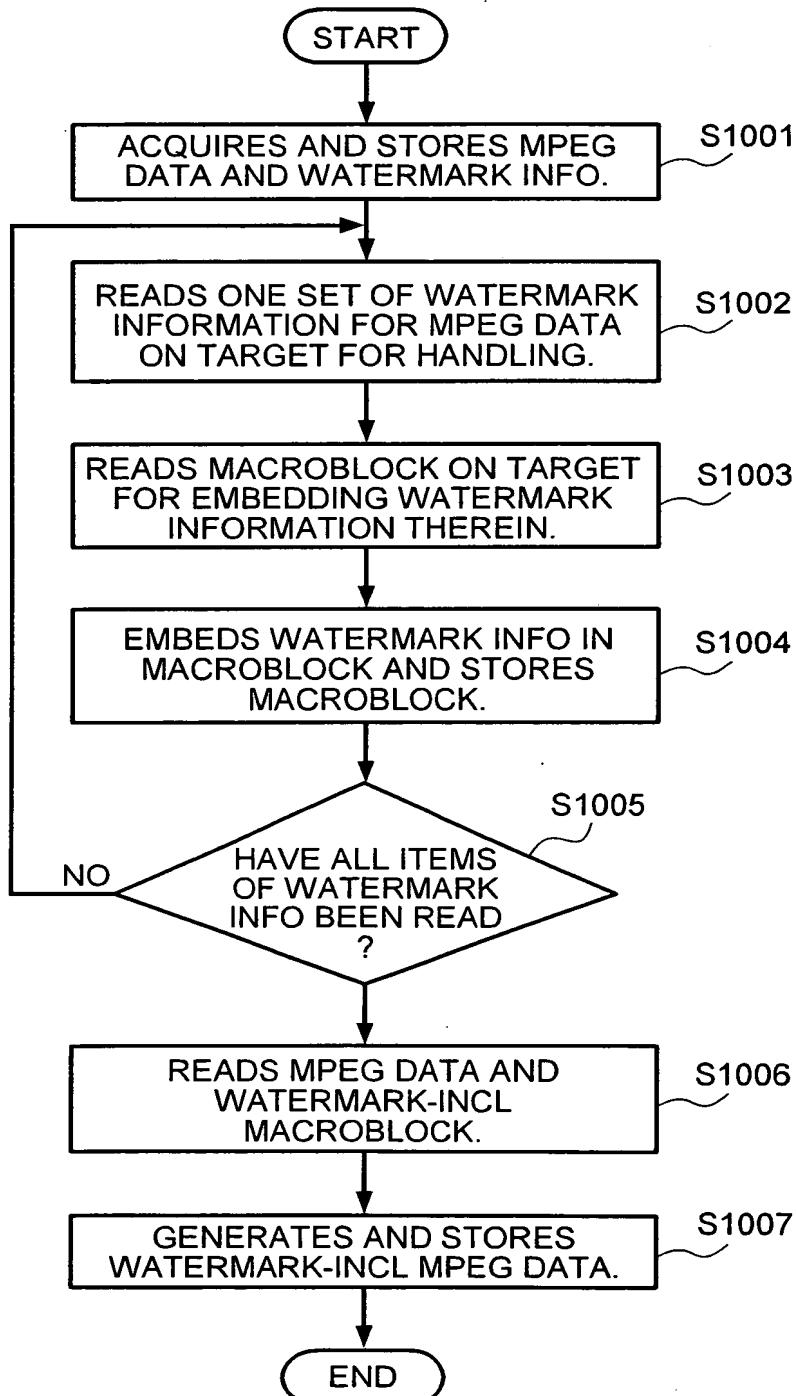


FIG.4

WATERMARK INFORMATION STORE 422

Contents No.	Macro block No.	Control info	Level info
No. *****	No. *****	Smoothing	User level: Underage
	No. *****	Smoothing	User level: Underage
	No. *****	Smoothing	Region level: country A
		Mosaic	Region level: country B
		Solid black	Region level: country C
	No. *****	Smoothing	Distributor level: Public
	No. *****	Smoothing	Distributor level: Public
	No. ***	Mosaic	User level: Student
		Mosaic	User level: Student
		Mosaic	User level: Student
.....			

FIG.5

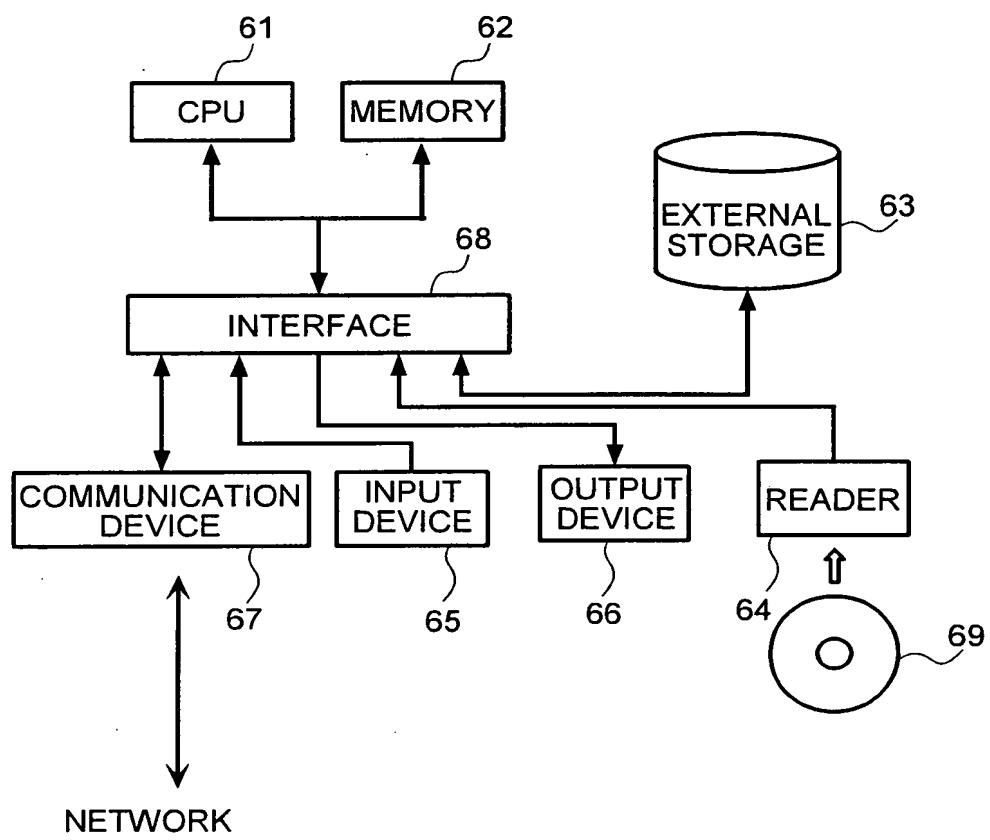


FIG.6

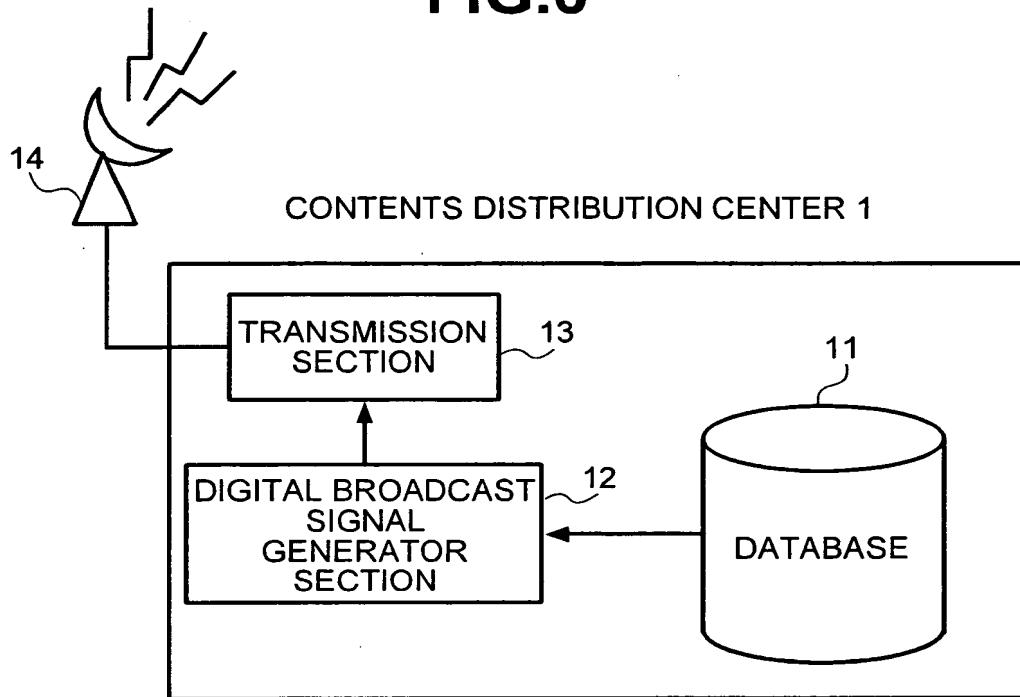


FIG.7

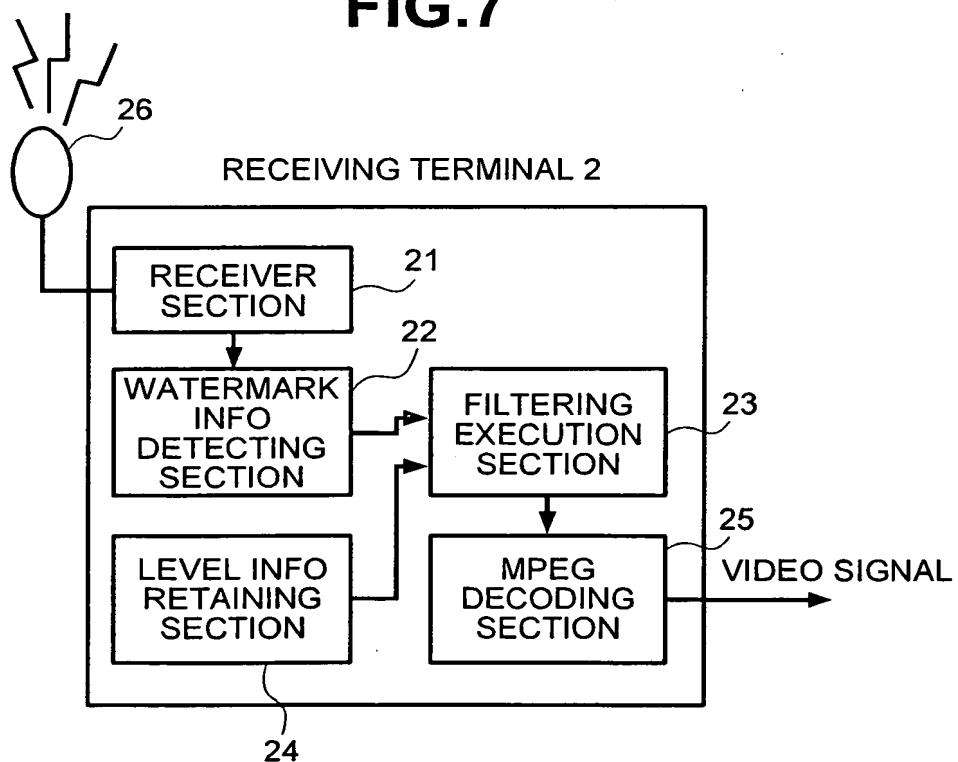


FIG.8

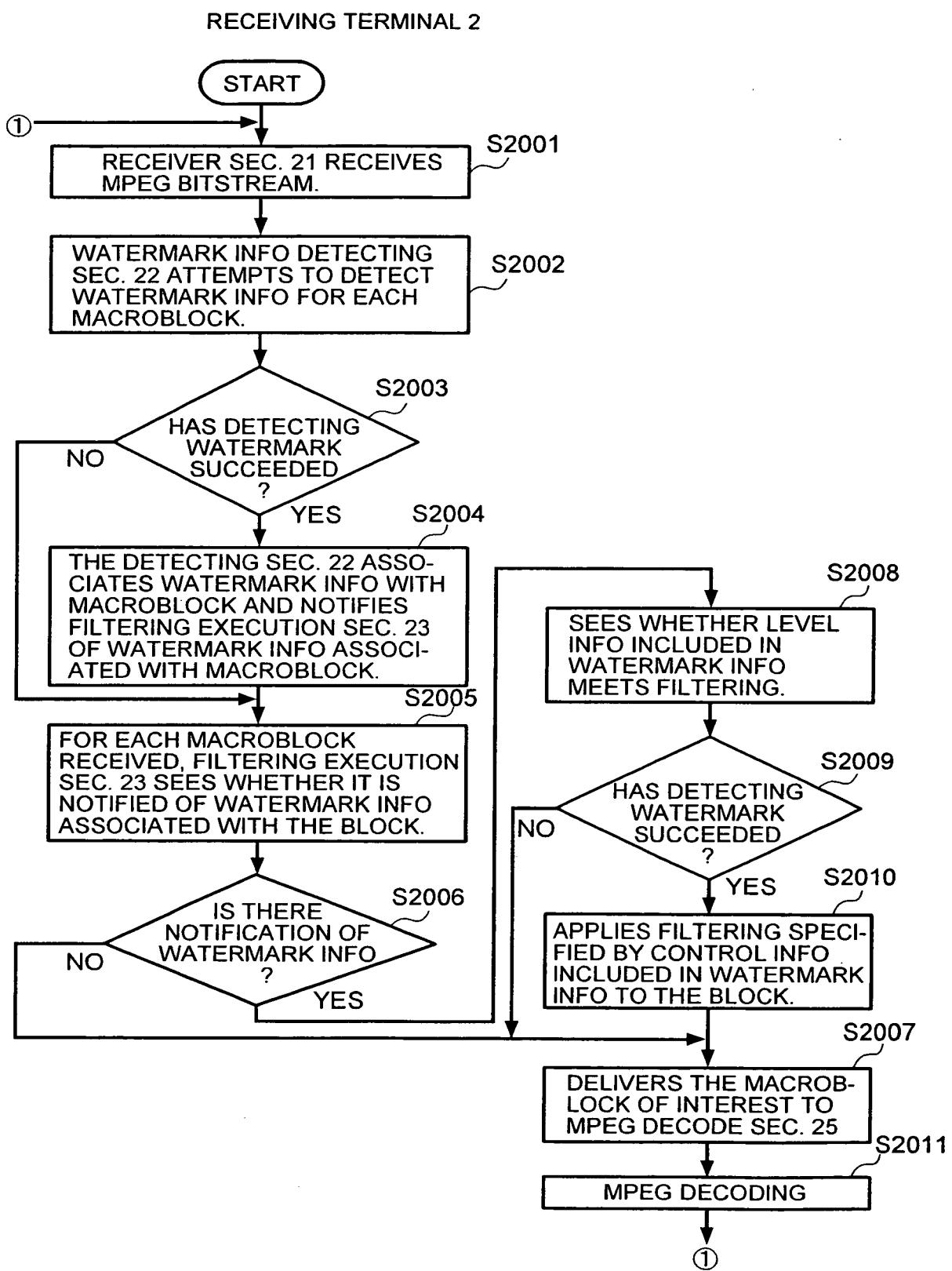


FIG.9

LEVEL INFORMATION RETAINING SECTION 24

2411	Contents user ID	*****
2412	Age of user	Underage
2413	Social position of user	Student
2414	Region on target of marketing	Japan
2415	Contents distributor ID	*****

FIG.10

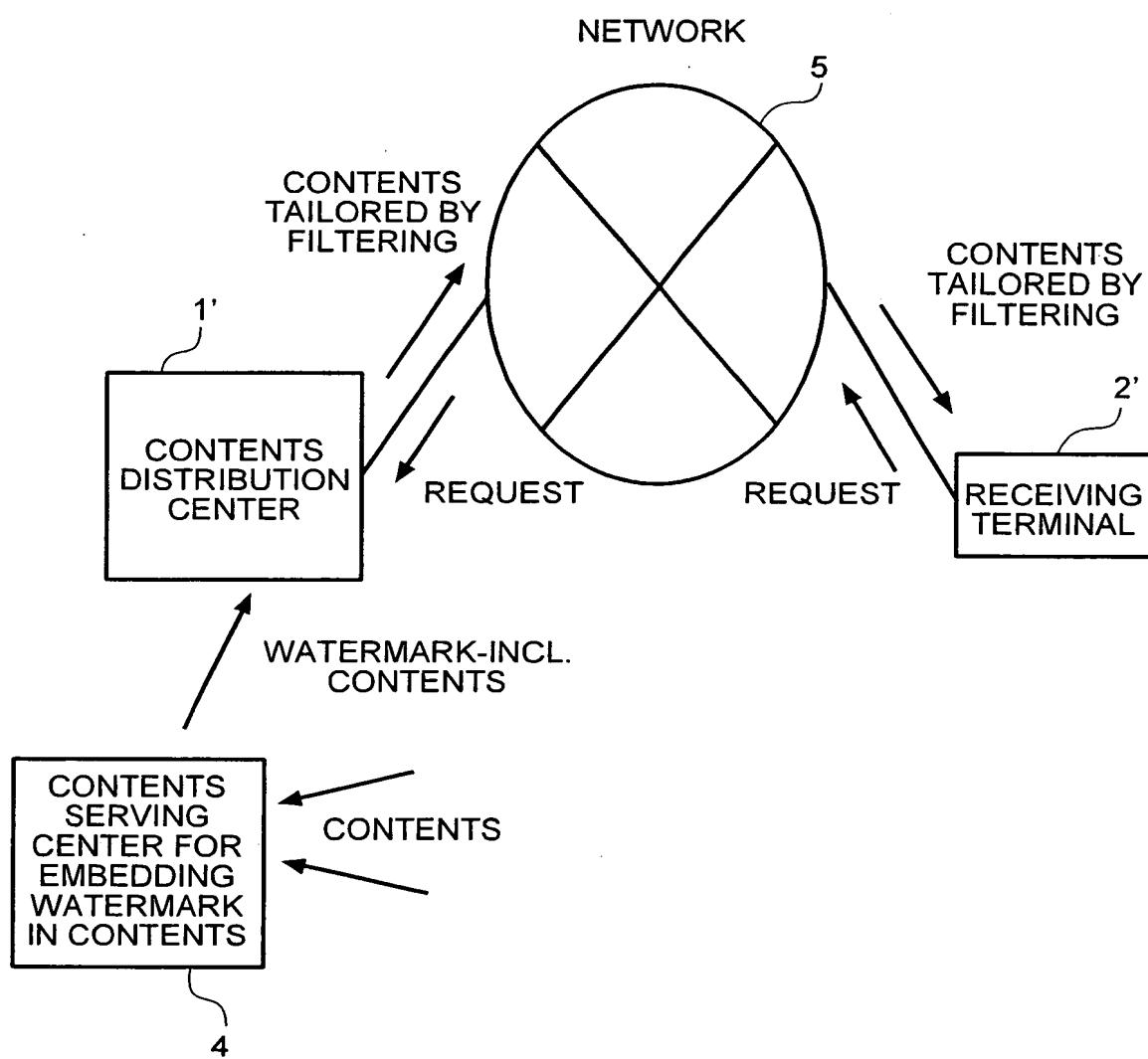


FIG.11

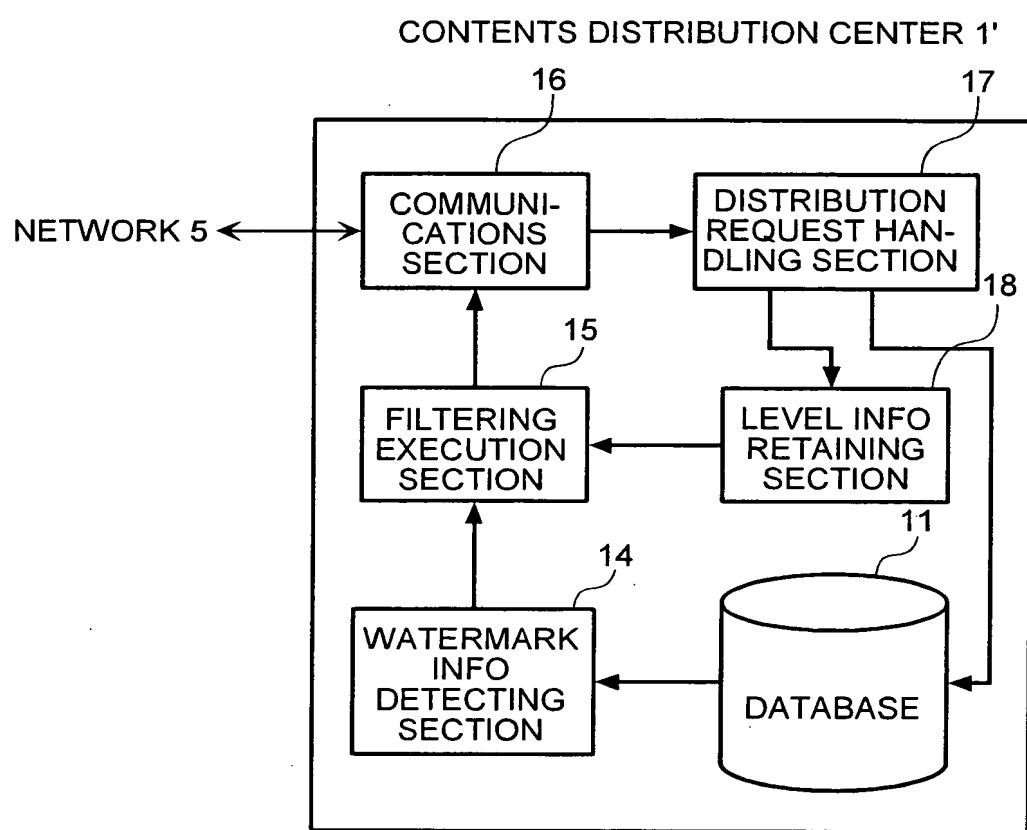


FIG.12

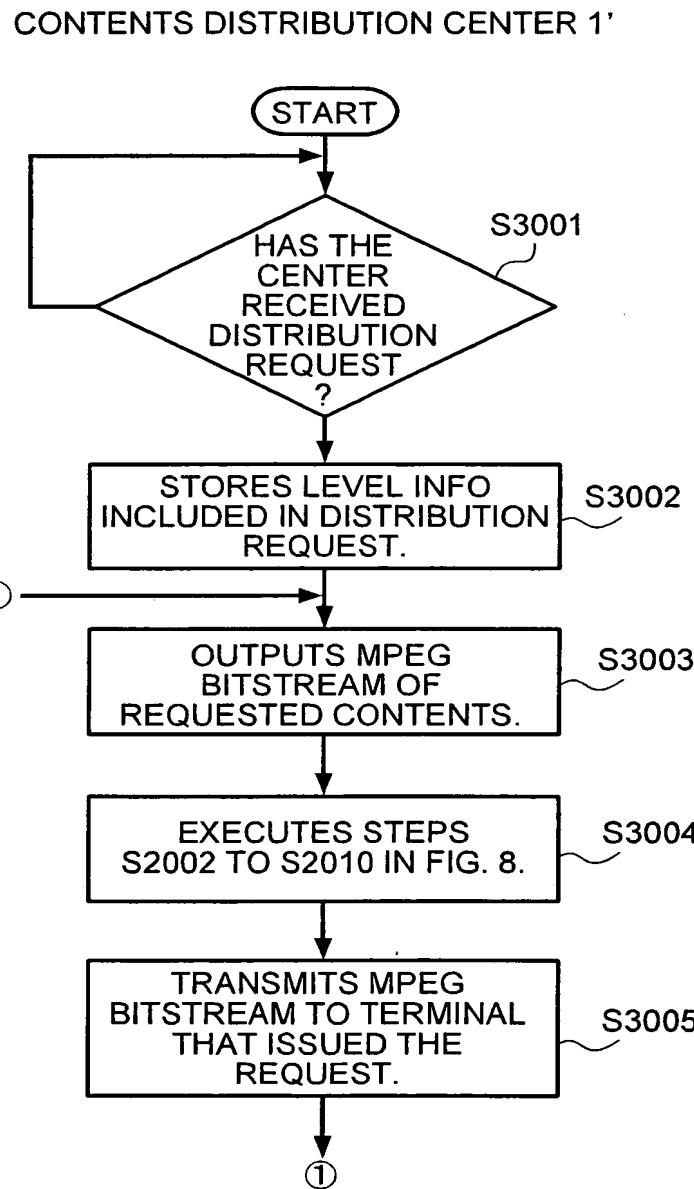


FIG.13

